



ANNUAL IMPACT REPORT 2022

PROVIDENCE  HOUSE

Breaking the Homeless Cycle One Family at a Time

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A NOTE FROM THE EXECUTIVE DIRECTOR

Providence House is a place of transformation for homeless families with children. Year after year, we have watched men, women, boys, and girls walk through our doors with nothing more than a garbage bag and leave with permanent housing, an education, a job paying a living wage, parenting skills, confidence, and an extended support system – the Providence House Family. The transformation process looks like chaos sometimes, but the end result is stunning!

Each day our team has the pleasure of transforming lives. While a daunting task, it is the most important work that we can do for families as well as our community. In fact, empowering homeless and low-income wage earners changes the landscape of our economy – permanently! For 34 years, Providence House has served as a beacon of light and hope in a place riddled with blight and poverty. We are only able to have this kind of impact and change lives because of you, our supporters!

I am honored to serve as Executive Director of Providence House alongside 37 men and women committed to the mission of “Breaking the Homeless Cycle One Family at a Time.” We have persevered and even thrived through a pandemic and a sluggish economy because of the generosity of an amazing community. We cannot thank you enough for holding us accountable and lifting us up as we do this work each day; it has made us better, stronger, and more impactful.

Thank you, for allowing this one little agency at 814 Cotton Street to dream big in hopes that homeless families with children have a real chance to live a self-sufficient life. We can create a community where no family, no child is homeless with your continued support. Each day I am grateful to serve ... our board and staff are grateful ... our families are grateful and forever changed.

With profound gratitude,



Verni Howard, MPA, CNP
*Executive Director
Providence House*



OUR HISTORY

Providence House was founded in 1988 when two members of First Presbyterian Church, Mary Anne Selber and Jean Sayres, recognized a need for shelter services for homeless families with children. Originally named Evergreen House and operated by the Salvation Army, the organization served as a temporary shelter until 1992 when it became evident there was a great housing need in northwest Louisiana for families with children. The organization was then renamed Providence House and the mission evolved to provide long term solutions to breaking the homeless cycle. The comprehensive support services were developed to help each family address the root causes that led to homelessness and ultimately move them toward their highest level of self-sufficiency. Providence House has continued to grow over the years in response to the needs of residents and the greater community.

**Mission: The mission of Providence House is
"Breaking the Homeless Cycle One Family at a Time."**

Our mission statement speaks to what we believe and is the underlying motivation for all that we do at Providence House. The Lord who created you says: "Fear not, I have redeemed you; I have called you by name; you are mine" Isaiah 43:1. Providence House is a ministry called to live out God's gracious intention, sovereign purpose, and steadfast love for each and every person. In providing shelter, care, support, and encouragement for families in need, we seek to be a visible sign and instrument of God's own provisions for all of His children.

A MISSION THAT BEGAN IN 1988



Shelter from the Storm

A Providence House Documentary

Shelter from the Storm: A Providence House Documentary premiered in November 2022. The first of its kind in northwest Louisiana, the film highlighted the vision and commitment of our founders, Jean Sayres and Mary Anne Selber. These strong women, who had no fear of failure, and their generous church family, First Presbyterian Church, set out to change the landscape of our city by galvanizing a community around one central issue – **family homelessness**. This beautiful love story detailed the genesis of an almost 35-year-old, grass-roots organization that is now a beacon of hope for Shreveport.

Providence House represents the sum total of individuals, church families of every faith, city and state leaders, the philanthropic community, corporations, and youth groups from across Louisiana of every race, color, ethnicity, socioeconomic status and zip code! Together, the community has changed the lives of thousands of homeless men, women, and children through one little house neatly tucked at 814 Cotton Street.

Marking the history of Providence House is critical to its long-term success. The documentary will be used for years to come as a teaching tool to tell the story, but more importantly, as a road map for the community to understand homelessness from a broader perspective as we work to create a community where no family is homeless.

Together we continue to, “Break the Homeless Cycle One Family at a Time.”





2022 ADMINISTRATIVE STAFF

Verni Howard, MPA, CNP
Executive Director

Lakeisha Florence
Program Administrator

Jennifer McDonald, MEd
Director of Education

Yutoriea Smith
Director of Finance

Katherine Shirley
Director of Marketing and
Community Engagement

LaToya Thomas
Director of Child Development

Shelly Marshall, MM
CAO / Director of Human Resources

Wendy Bristo
Director of Special Operations



(L-R) Katherine Shirley, Lakeisha Florence, LaToya Thomas, Wendy Bristo,
Verni Howard, Shelly Marshall, Yutoriea Smith, Jennifer McDonald

A STAFF THAT MAKES IMPACT



Our Child Development Center received a 4-STAR rating from Louisiana Department of Education for the 4th consecutive year.



100% of our Child Development Center staff were certified instructors.



Providence House was listed as one of the 2022 "Best Places to Work in Shreveport-Bossier" by the Business Journal for Northwest Louisiana.



50% of the administrative team have an earned Masters degree.



100% of our staff and Board of Directors contributed financially.



100% of our staff completed professional development training.



Dr. Pat Day's Calming Studio opened in June 2022 – the first state-of-the-art sensory studio in a homeless shelter.

THE RETURN ON YOUR INVESTMENT 2022 IMPACT SUMMARY



412 PEOPLE SERVED

166 Adults and
246 Children (Ages 0-17)



161 FAMILIES HOUSED



6 GRADUATE FAMILIES

6 Adults and
15 Children



12,961 NIGHTS OF LODGING



19,718 MEALS SERVED



221 COUNSELING SESSIONS

Individual and Families



48 FAMILIES

Received rental or
mortgage assistance from
a CenterPoint Energy
Foundation grant



HOMELESSNESS PREVENTION

142 local families received
aid from homelessness
grant funding programs



\$291,290 IN-KIND GOODS RECEIVED



4-STAR CHILD DEVELOPMENT CENTER

Awarded by Louisiana
Department of Education



WORKFORCE DEVELOPMENT

30 Certifications earned
through BPCC and 7 Phlebotomy
Certifications earned through
LifeShare Blood Center

QUICK FACTS: POVERTY IN LOUISIANA



833,000 people in Louisiana lived in poverty in 2021; the population was 4.625 million.



27% of all children in Louisiana lived in poverty.



15.5% of all households in Louisiana experienced food insecurity; at some point during the year, these families were not able to provide food due to poverty.



The State's official poverty rate was 19.6%, the highest in the nation.

SUMMARIZED FINANCIAL STATEMENT

Unaudited, CPA Prepared as of December 31, 2022

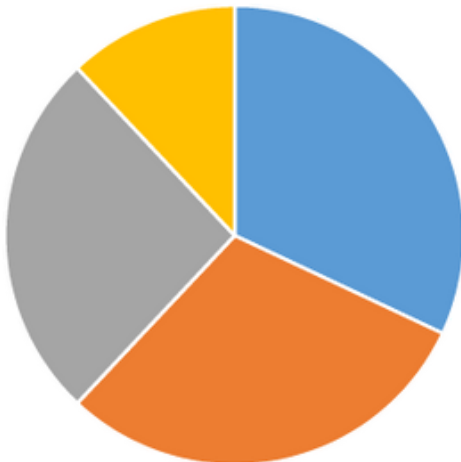
Statement of Financial Position

Total Assets	\$4,259,100.43
Total Liabilities	169,908.34
Total Equity	4,089,192.09
Total Liabilities and Equity	\$4,259,100.43

Income Statement

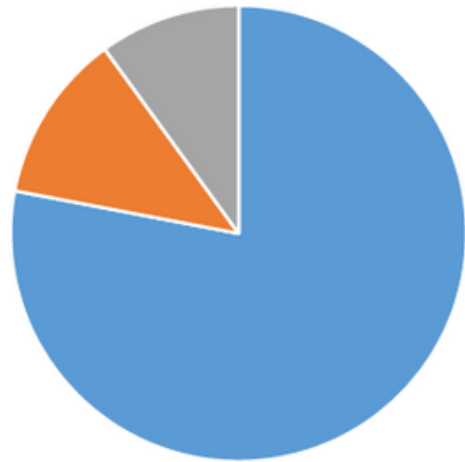
Revenue	\$3,845,472.56
Expenses	2,200,676.97
Total Net Income	\$1,644,795.59

REVENUE



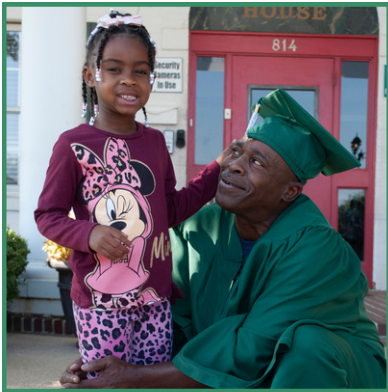
- 32% General Donations
- 30% State / Federal Contracts
- 26% Public / Private Grants
- 12% Business Enterprises

EXPENSES



- 78% Programs
- 12% Administration
- 10% Fundraising

2022 GRADUATES



OUR DONORS & VOLUNTEERS

Thank you FROM THE DEPTHS OF OUR HEARTS

We are SO grateful for your kindness and support! Your generosity allows us to serve homeless men, women, and children throughout northwest Louisiana every single day.

We simply could not do this critical work without your help. THANK YOU, a million times, for giving your time, talent, and treasure to change a community one family at a time.

We ARE because of YOU!

With profound gratitude,



Verni Howard, MPA, CNP
Executive Director



Jacob White
2022 Board President



Providence House is a 501(c) 3 non-profit organization. Gifts are tax-deductible to the full extent of the law. No goods or services are provided to the donor by Providence House in exchange for donations. Providence House is audited each year by a third-party CPA firm. Audit results can be viewed at www.theprovidencehouse.com.



Follow us on social media!



**814 Cotton Street
Shreveport, LA 71101
(318) 221-7887**

www.theprovidencehouse.com